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Creative Review

The best in creativity

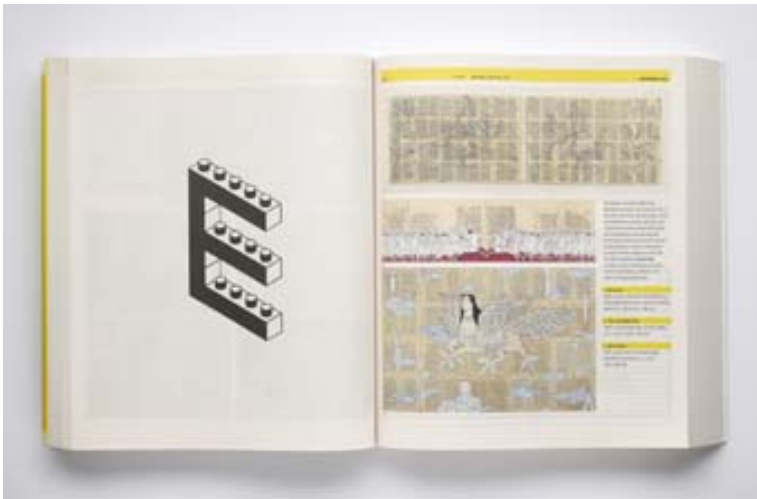
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Younger than Jesus: Artist Directory – Phaidon Press – 3.07

Younger than Jesus: Artist Directory

By [Creative Review](#) 6th May 2010 11:00 pm

An international team of curators, writers, critics and artists was asked to nominate young artists for the show: here they are listed in what functions as a Yellow Pages of contemporary artists.



Like the well-known telephone directory, Younger Than Jesus also makes use of a light paper stock and soft cover to create a publication that is far removed from the unwieldy nature of many modern visual art books.



Art directed and designed by Phaidon's Sonya Dyakova, the directory also makes use of large scale letterforms to introduce each alphabetised section. In one particularly nice reference, Dyakova also uses the type-face Bell Centennial for the body text, a face originally designed by Matthew Carter for AT&T's US phone directories in the mid-1970s.



Credits

Art director: Sonya Dyakova

Designer: Sonya Dyakova

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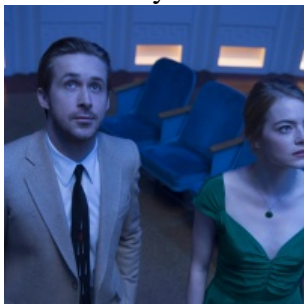
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